A Consumer's Guide

To Choosing

Photo Management Software

4 Software Rip-Offs to Avoid!

9 Misconceptions about Photo Management Software

4 Mistakes to Avoid When Choosing Photo Management Software

5 Recommendations to Consider When Choosing Photo Management Software

9 Questions You Should Ask About Photo Management Software Before You Purchase

Why Choose MyQuickView Photo Management Software

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MyQuickView.com...

Hi! This is John Fliczuk. Thanks very much for taking time to read this. I'm grateful for the opportunity to provide you with information about photo management software.

I'm the President of Advanced Digital Information Systems Ltd. I've been in the computer software industry for over twenty eight years. I have been directly involved with digital imaging software for twenty years and in that time, I've learned that photo management software is the subject of much confusion. In fact, people have so many misconceptions about photo management software that I decided to offer this consumer education message so when you select a photo management software, you can make an informed intelligent decision.

I'll share with you nine costly misconceptions about photo management software. Plus I'll offer five recommendations. And I'll give you nine questions you should ask about photo management software before you purchase.

4 Software Rip-Offs to Avoid!

Problem	What Bad Results?
1. Un-reputable company.	Bad or no service. Company is impossible to contact.
2. Price is too low for all the claims being made.	You may need to purchase add-ons to make the software complete or functional.
3. False claims.	Software cannot perform as advertised.
4. Price is too high.	The software may be overpriced to lead you to believe that it has more functionality than its competitors.

9 Costly Misconceptions about Photo Management Software

Misconception	Why is this not true? Results?
1. Photo management software is difficult to use.	Well-designed software is intuitive and easy to use.
2. You must be a photographer to understand how to manage and manipulate your photos.	Through simple experimenting most people can achieve the look they want for their photos.
3. You must buy very expensive software to properly edit your photos.	Unless you are producing photos for print in magazines you do not require expensive software to enhance your photos.
4. You must be a computer expert to manage and edit your photos.	Again, well-designed software is intuitive and easy to use.
5. Free software does everything that software you paid for does.	Free software usually does not have all the features of software you paid for.
6. Free software does all I need.	Software you pay for can usually do things for you that you may be unaware of. You don't know what you are missing until you actually try.
7. Free software has all I need.	Free software is usually lacking in features and is out dated. Free software is not supported.
8. Free software is easy to use.	Free software usually has an outdated design and is not intuitive and thereby, is not easy to use.
9. Expensive software has everything I could ever want.	Expensive software is usually overwhelming and hard to learn. It may also be lacking in features such as photo management since their design was not intended for that purpose.

4 Mistakes to Avoid When Choosing Photo Management Software

Mistake	What Bad Results?
1. Choosing free software because it has been around so long.	Stuck with incomplete and unsupported software.
2. Free software is supported.	Free software is not supported and is usually out dated.
3. Expensive software must be good.	You pay too much. Expensive software can be hard to use and is usually designed for specific purposes for professional use.
4. Expensive software must be well designed and easy to use.	Expensive software can be hard to use and is usually designed for specific purposes for professional use.

5 Recommendations to Consider When Choosing Photo Management Software

1. Search the internet for information concerning the company. Usually if a company is not reputable there will be information about this company posted on the internet.

2. Sometimes software is divided into separate modules where each module performs specific functions. It may not be clear that by purchasing the main module you do not get all the features you were expecting. In such a case you need to purchase more modules to acquire the features you want. If you are unsure ask the company in writing before you make a purchase and get a response in writing.

3. Some companies simply exaggerate or even make false claims about their software. This is where try before you buy software has an advantage. It also helps if the company has a money back guarantee. Ask about any refund policy or guarantees.

4. "You get what you pay for" is a famous saying and it holds true with free software. Don't expect anything from free software. Unless you know it is stable and does what you need it is better to avoid it.

5. Some companies may try to fool you with a high price trying to lead you to believe the software must be great. Once again this is where try before you buy software has an advantage. It also helps if the company has a money back guarantee. Not all companies do.

9 Questions You Should Ask About Photo Management Software Before You Purchase

1. Do you want to manage/organize your digital photos?
2. Do you want to enhance/add effects/edit your digital photos?
3. Do you want fast access and retrieval of your digital photos?
4. Do you want to email your digital photos?
5. Will this be for personal or business use?
6. Will you be working with just a few photos at a time or a lot?
7. Do you need to present slide shows and if so do you need complex or simple slide shows?
8. How experienced are you with computers and software?
9. Are there any guarantees with the software you are considering?

Why Choose MyQuickView Photo Management Software

MyQuickView Features	Benefits to Clients
Intuitive and easy to use.	Better experience.
Better photo management.	Faster and easier to find photos.
Best Batch processing.	Makes processing several photos in one batch job fast and easy.
Ability to resize and email photos on the fly using multiple email services.	More convenient and easier to sends photos via email.
Can upload photos to facebook from within MyQuickView.	Easier and faster to way to share photos on facebook.
Easy to use tools for manipulating and adjusting your photos.	Saves time and frustration when editing photos.
Can add effects and edit photos easily with an Undo/Redo option allowing you to reverse changes you don't want.	Test different effects and enhancements with confidence knowing you can undo them.
Creating your own My Favorites tree allows for quick access to you photo collections.	Saves time retrieving your photos.
Several viewing options for your photos including full screen slide shows.	Gives you more control on how you want to view your photos.
Quick access to menus and commands using the method that best suites you: Button Bars, Right-Click Pop-up Menus, File Menus and Short-Cut Keys.	Ability to choose the method of accessing commands that suite your style.

The BENEFIT of using MyQuickView is: A better experience managing you digital photos.

Here's one last point: I know that many consumers are skeptical about buying photo management software.   Before I got into the business, I was skeptical too.   So in addition to dedicating my business to consumer education, I do one more thing as well.

I guarantee my software.   That's right.   I fully guarantee your satisfaction with MyQuickView. You already get to use all the features of MyQuickView free for 1 month. If after you purchase MyQuickView you aren't happy with it after another 2 months of use, you pay nothing.   Not one cent. That's a total of 3 months.

What could be more fair?

Thanks very much for reading this.   I hope you found this consumer guide helpful.   If you have questions or comments, please send them in an email to support@myquickview.com.

On behalf of ADIS, Ltd. -- I thank you for your kind attention. This is John Fliczuk.

MyQuickView.com...

Testimonials

Softoxi.com editor team
"MyQuickView - manage, view and edit your entire digital photo collection in a highly efficient and intuitive manner. Reliable and easy to use, this stylish piece of software comes packed with many great features, making it a great tool for any computer user out there that deals with image files."

FileBuzz
"We would also like to congratulate you for the quality of your product and encourage you to keep this high standard in the future."

Soft82
"Your product has been given 5 Stars Award by soft82.com editors. Awards are given to products that we think are excellent and above average in their category.   Awards are given based on our experience and judgment."

Tucows
"The following is the Review Report summary for MyQuickView: 5-cow rating Congratulations!"

Top Shareware
"Your product MyQuickView has been reviewed by our editor. It has been granted a 5-star rating."

Best Software 4 Download
"MyQuickView has been reviewed by Best Software 4 Download and received a 5 stars award."